## Problem of Practice: International students perform at different academic levels and understand the university options differently based on their recruitment to CSU

**Context**

Colorado State University partners with both public and private entities to recruit, admit, and enroll international students. As a result, we offer a variety of programs that have varying levels of merit qualifications for admission.

**Theories**

- Agency Theory and its principal-actor dynamic.
- Drop-out/Persistence Theory and its focus on student and institutional factors for retaining students.

**Intervention**

To create first year/orientation interventions based on recruitment source. There are five strata to consider.

To examine the unique needs/challenges of non-CSU sourced students.

**RQ’s**

1) Are there linkages between how an international student is recruited and their academic performance?

   a. Quantitatively, how do students that were recruited differently perform, persist, and graduate in comparison to each other?

2) Regardless of recruitment source, how can we mitigate the effect (if any) international student recruitment sources have on student performance and persistence?

**Analytic Methods**

Sequential mixed method approach Quant -> Qual

Examining the effects of recruitment sources on student GPA, persistence, and time to graduation.

Measuring student knowledge of CSU based on their recruitment source.